



Virtual Cleanup Virtual Staging Hybrid

Disclaimer: This presentation is not intended to replace or diminish the value of traditional home staging. Conventional staging has consistently proven effective in helping sell properties. Our goal is simply to remind you that virtual staging is a powerful and accessible tool that can be used when needed to assist in selling or renting your property.

Photographer Erick Amirkhanian

Virtual Cleanup

What is Virtual Cleanup?

Virtual cleanup is the digital process of removing unwanted items or visual distractions from real estate photos. This includes things like clutter, furniture, personal items, trash bins, stains, cords, or anything that makes a space look messy or unappealing. It's done using photo editing software to make the property look cleaner, more spacious, and move-in ready—without physically changing anything on-site.



Virtual Staging

What is Virtual Staging?

Virtual staging is the process of digitally adding furniture, décor, and design elements to photos of an empty or sparsely furnished property. Using advanced photo editing and CAD rendering tools, designers create realistic images that show how a space could look when fully furnished—without physically moving in any furniture.



Virtual Cleanup + Virtual Staging (Hybrid)

What is A Hybrid?

This combines both services. First, the space is digitally cleaned to remove any mess or distractions, and then it's virtually staged with furniture and décor to enhance its appeal.



How Does it Help?

How Does Virtual Staging Help You?

Boosts Online Appeal

Staged photos look more inviting and help listings stand out on MLS, Zillow, Redfin, etc.

Helps Buyers Visualize the Space

Most buyers struggle to see potential in an empty room. Virtual staging helps them emotionally connect by showing how the home could feel furnished.

Saves Time and Money

It's a fraction of the cost of traditional staging.



Who Can Benefite?

Real Estate Agents

Create more attractive listings, boost online engagement, inspire more showings and sell properties faster.

Property Managers

Great for marketing rental units, both vacant and occupied apartments. Virtual staging shows potential tenants what the space could look like furnished, while virtual cleanup ensures the unit looks move-in ready.

Homeowners Selling Their Property

Saves money compared to physical staging and helps make their home more appealing to buyers without major cleanup or renovation.



Who Can Benefit?

Real Estate Investors & Flippers

They can showcase a property's full potential—even if it's still under renovation or needs cosmetic updates.

Builders & Developers

Virtual staging helps present model units or floor plans in a visually compelling way, especially for new construction that hasn't been furnished yet.





Virtual Cleanup





Virtual Staging





Real Estate Marketing Media



SCAN ME

- Photography
- Aerial Photos and Video
- Virtual Staging & Cleanup
- Virtual Tour
- Property Brochures
- Single Property Website

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